

Basic Navigation – Main Menu Page

This is the default landing page users will see when they first click Enter into WorldAnalytics. From this homepage you can access reports, the help center, message board, shared reports, and the WorldAnalytics help page.

The screenshot shows the WorldAnalytics Main Menu page. The header includes the 'WorldAnalytics' logo, a 'Menu' tab, and a user welcome message: 'Welcome tcoony@worldtravelinc.com!'. The left sidebar contains four main navigation tiles: 'SUMMARY', 'DETAILS', 'RISK MANAGEMENT', and 'CUSTOM REPORTS'. The 'SUMMARY' tile is highlighted with a callout box that says: 'Use the report navigation tiles to access the four different report types.' This callout points to a table of reports.

Report	Report Description	Report Type
As-Is User Report Summary	Summary of all user and travel agent with summary level metrics broken out by demographic and interaction	25
Benchmark by Industry Select	Report opens in Excel mode allowing users to select multiple accounts benchmark across industry	25
Benchmark by Industry Select One Account with Dynamic Cuts	Report opens in interactive mode allowing users to select one account benchmark across the industry for the selected account	25
Benchmark by Industry using Invoice Breakdown Data Report	Report opens in interactive mode allowing users to select one account benchmark using Invoice Breakdown Data	25
Benchmark by Industry using Service Report Data Report	Report opens in interactive mode allowing users to select one account benchmark using Service Report Data	25

Other callouts on the right side of the page include:

- 'Access the help page' pointing to the 'i' icon in the top right.
- 'Message board' pointing to the envelope icon in the top right.
- 'Search for reports by name or description & Access the data dictionary' pointing to the magnifying glass icon in the top right.